

Claims:

1. A system comprising: a host computing device capable of interacting with a wireless network; and at least one client device capable of interacting with a wireless network; wherein the host computing device and the client device exchange data via a wireless network and the data comprises at least one datum relating to a clinical trial.

2. The system of claim 1 wherein the data comprises a datum from at least one of the following data types: patient data; patient recruitment data; pharmaceutical data; medical device data; medical therapy data; efficacy data; side effect data; and/or clinical affect data.

3. The system of claim 2 wherein the data is collected via a survey.

4. The system of claim 3 wherein the survey is provided on the client device and the data is collected by the host computing device through the wireless network.

5. The system of claim 4 wherein the wireless network comprises the internet.

6. The system of claim 5 wherein the wireless exchange comprises an email.

7. A system comprising: a host computing device capable of interacting with a wireless network; and at least one client device capable of interacting with a wireless network; wherein the host computing device and the client device exchange data via a wireless network and the data comprises at least one datum relating to at least one of the following: patient satisfaction; a patient diary; patient recruitment; and/or activity compliance.

8. The system of claim 7 wherein the data is collected via a survey.

9. The system of claim 8 wherein the survey is provided on the client device and the data is collected by the host computing device through the wireless network.

10. The system of claim 9 wherein the wireless network comprises the internet.

11. The system of claim 10 wherein the wireless exchange comprises an email.

12. A system comprising: a host computing device capable of interacting with a wireless
5 network; and at least one client device capable of interacting with a wireless network; wherein
the host computing device and the client device exchange data via a wireless network and the
data comprises at least one datum relating to at least one of the following: a market survey and/or
customer satisfaction with a good or service.

10 13. The system of claim 13 wherein the data is collected via a survey.

14. The system of claim 13 wherein the survey is provided on the client device and the
data is collected by the host computing device through the wireless network.

15 15. A system comprising: a host computing device capable of interacting with a wireless
network; and at least one client device capable of interacting with a wireless network; wherein
the host computing device and the client device exchange data via a wireless network and the
data comprises at least one datum relating to a poll.

20 16. The system of claim 15 wherein the data is collected via a survey.

17. The system of claim 16 wherein the survey is provided on the client device and the
data is collected by the host computing device through the wireless network.

25 18. A method comprising: providing a host computing device capable of interacting with
a wireless network; providing at least one client device capable of interacting with a wireless
network; and exchanging data between the host computing device and the client device exchange
data via a wireless network, wherein the data comprises at least one datum relating to a clinical
trial.

19. The method of claim 19 wherein the method further comprises providing a survey to the client device to generate data for exchange.

20. A computer readable medium on which is encoded a program code, the program
5 code comprising: program code for providing a host computing device capable of interacting with a wireless network; program code for providing at least one client device capable of interacting with a wireless network; and program code enabling the exchange of data between the host computing device and the client device exchange data via a wireless network, wherein the data comprises at least one datum relating to a clinical trial.

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